



# Corporate Philanthropy

## Sponsorship Opportunities ...to build better lives



Partnering with Cape Fear Habitat is an excellent way to promote your corporate social responsibility goals while making a lasting impact in our community. We offer a variety of outlets for giving, and you and your employees can participate in helping to build safe, affordable homes while strengthening whole communities.

**100% of all donations to Cape Fear Habitat go directly to building homes and homeowner services.**

## BUILD SPONSORSHIPS

### \$60,000 – Whole House Sponsorship

- Eight exclusive build days on site for 10-25 people during build
- Full color logo & exclusive placement on sign in front of house
- Opportunity to present key at home dedication
- A framed 8×10 photo of the family and/or house
- Color logo featured on website
- Prominent recognition in all media releases and on social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 12 months

### \$30,000 – Lot Sponsor

- In-kind land OR monetary donation
- Full color logo prominently placed on sign in front of the house (with potential additional sponsor)
- Co-present key at home dedication
- Color logo featured on website
- Prominent recognition in all media releases and on social media

### \$15,000 – Framing Sponsor

- Four exclusive build days on-site or in-warehouse for 10-12 employees
- Name listed on sign in front of house
- Recognized from podium during build events
- Framed group photo of your team on a build day
- Recognition on website and social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 6 months

### \$10,000 – Foundation Sponsor

- Two exclusive build days on site or in-warehouse for 8-10 employees
- Name listed on sign in front of house
- Recognized from podium during build events
- Framed group photo of your team on a build day
- Recognition on website and social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 4 months

### \$5,000 - Team Build Day

- One exclusive volunteer day on-site or in-warehouse for 10-25 employees
- Priority date selection for build day
- Recognition on website and social media
- Framed group photo of your team on your build day

# Sponsor a Theme Build or Annual Event

## WOMEN BUILD

May 2023

The Women Build project brings women together from all walks of life to build stronger, safer communities. Two homes will be funded and constructed primarily by women for women, and will provide a female-friendly work site that empowers women to take leadership roles and learn new skills while building homes, communities and hope.

- **\$5,000 Women Build Team**  
Each team will have 10 members
- **\$500 – Individual participant**  
Will be assigned to a team



*Women Build is an energizing, empowering way for area women to come together to build homes, communities and hope for other women. For info on how to build a team and raise funds, contact **Christina Ferris** at [christina@capefearhabitat.org](mailto:christina@capefearhabitat.org).*

## CEO BUILD

November 3, 2023

“Climb a Corporate Ladder of a Different Kind” as a group of area business leaders, owners and entrepreneurs put aside building their companies for a day and join together to build a new Habitat home. This build will help a hardworking low-mid-income family realize the dream of homeownership.

### Key Sponsor - \$5,000

- Company representative to participate in exclusive CEO Build Day
- Company team build day for your staff or clients (up to 25) to volunteer on site
- Prominent name recognition on all signage and social media

### Build Sponsor - \$2,500

- Company representative to participate in exclusive CEO Build Day
- Company name recognition in all marketing



## FOR MORE INFORMATION

Contact Christina Ferris at [christina@capefearhabitat.org](mailto:christina@capefearhabitat.org)  
or 910-762-4744 x102